

**TOURIST DEVELOPMENT COUNCIL EXPENDITURES**  
**CHECKS DISTRIBUTED FOR THE MONTH OF FEBRUARY 2005**

VENDOR	DESCRIPTION	AMOUNT
<b><u>ADVERTISING</u></b>		
COOKE COMMUNICATIONS	AT-LGE REP/TDC/DIVE/DAC/FSHG UMB MTGS	\$411.10
FLORIDA KEYS KEYNOTER	AT-LGE REP/LDG REP/TDC/DIVE/DAC/FSHG UMB MTGS	\$466.40
FLORIDA KEYS.COM	1/1-2/1/05	\$1,250.00
THE REPORTER	AT-LGE REP/LDG REP/TDC/DIVE/DAC/FSHG UMB MTGS	\$487.44
TINSLEY ADVERTISING	SCUBADVG.COM OCT-NOV04	\$2,318.76
TINSLEY ADVERTISING	FLAUSA.COM OCT-DEC04	\$930.68
TINSLEY ADVERTISING	OVERTURE OCT-NOV04	\$20,307.35
TINSLEY ADVERTISING	GOOGLE OCT-NOV04	\$6,934.62
TINSLEY ADVERTISING	VIDA DELMAR OCT-DEC04	\$67,800.00
TINSLEY ADVERTISING	AOL OCT-NOV04	\$11,300.00
TINSLEY ADVERTISING	RV.NET OCT04-JAN05	\$6,499.76
TINSLEY ADVERTISING	GAY.COM OCT-DEC04	\$14,574.74
TINSLEY ADVERTISING	GAY.COM UK-OCT04	\$24,012.50
TINSLEY ADVERTISING	WTHR CHNL OCT04	\$20,988.63
TINSLEY ADVERTISING	GEN FSHG	\$2,619.25
TINSLEY ADVERTISING	GEN ARTS	\$14,817.45
TINSLEY ADVERTISING	DIVE UMB	\$11,968.90
TINSLEY ADVERTISING	PROMO ADV	\$16,093.14
TINSLEY ADVERTISING	DAC 1 ADV CAMPAIGN	\$38,838.87
TINSLEY ADVERTISING	DAC 2 ADV CAMPAIGN	\$11,940.83
TINSLEY ADVERTISING	DAC 3 ADV CAMPAIGN	\$35,925.83
TINSLEY ADVERTISING	DAC 4 ADV CAMPAIGN	\$69,097.62
TINSLEY ADVERTISING	DAC 5 ADV CAMPAIGN	\$17,378.58
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		\$396,962.45
 <b><u>BRICKS &amp; MORTAR PROJECTS</u></b>		
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		\$0.00
		\$0.00
 <b><u>VISITOR INFORMATION SERVICES</u></b>		
KEY WEST CHAMBER OF COMMERCE	JAN05	\$17,250.00
MARATHON CHAMBER OF COMMERCE	JAN05	\$6,666.66
ISLAMORADA CHAMBER OF COMMERCE	JAN05	\$6,666.66
KEY LARGO CHAMBER OF COMMERCE	JAN05	\$7,750.00
LOWER KEYS CHAMBER OF COMMERCE	JAN05	\$4,500.00
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		\$42,833.32
 <b><u>EVENTS</u></b>		
FL KEYS COMMUNITY CONCERT	POPS IN THE PARK	\$2,909.95
KEY WEST ART & HISTORICAL SOCIETY	HEMINGWAY & EVANS	\$1,489.60
KEY WEST COUNCIL ON THE ARTS	IMPROMPTU CONCERTS	\$4,000.90
KEY WEST FISHING TOURNAMENT	RQST 2 FY05	\$12,611.09
KEY WEST SYMPHONY ORCHESTRA	RQST 1 FY05	\$1,999.36
MARATHON COMMUNITY THEATRE	RQST 1 FY05	\$5,368.58
MARATHON GARDEN CLUB	CHRISTMAS EXHIBIT	\$2,996.57
MURRAY MARINE	HOGS BREATH KING MACK TOURN	\$7,391.14
PREMIERE RACING INC	KW RACE WEEK	\$85,000.00
REDBONE INC	BAYBONE CELEB TOURN	\$10,000.00
REDBONE INC	MERC CHEECA CELEB TOURN	\$6,000.00
THE KEY PLAYERS	RQST 3 FY05	\$315.00
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		\$140,082.19
 <b><u>OFFICE SUPPLIES &amp; OPER COSTS</u></b>		
C.B SCHMITT REAL ESTATE	JAN05 RENT	\$7,503.60
CITY OF MARATHON	OCT-DEC04 MAINT SOMBRERO & COCO BCH	\$27,439.35
DIVERSIFIED SERVICES	JAN05	\$345.00
FEDERAL EXPRESS CORP	SHIPPING	\$2,955.20
MANLEY DEBOER LUMBER	HIGGS BCH MAINT SUPPLIES	\$201.61
MANLEY DEBOER LUMBER	L DUCK MAINT SUPPLIES	\$47.62
OFFICE DEPOT	OFFICE SUPPLIES	\$1,309.82

RAYBRO CED	HIGGS BCH MAINT SUPPLIES	\$25.94
ROBBIE'S SAFE HARBOR MARINA	DEC04-JAN05 MAINT SMTR & REST BCH	\$22,952.50
ROBBIE'S SAFE HARBOR MARINA	SMTR & REST SEAWEED DISP	\$12,000.25
ROBBIE'S SAFE HARBOR MARINA	JAN05 MAINT VET PRK	\$1,338.13
ROBBIE'S SAFE HARBOR MARINA	JAN05 MAINT HH PRK	\$1,630.20
ROBBIE'S SAFE HARBOR MARINA	JAN05 MAINT HIGGS BCH	\$7,117.42
THE HOME DEPOT	L DUCK MAINT SUPPLIES	\$95.40
TOTAL TEMPERATURE CONTROL	FEB05 MAINT	\$99.95
US POSTMASTER	TDC POB 866 3/1/05-06	\$68.00
WW GRAINGER INC	MUSEUM MAINT SUPPLIES	\$182.47
XEROX CORP	JAN05 COPIER	\$512.45
XEROX CORP	JAN05 FAX	\$68.80
ZENITH INSURANCE CO	WKRS COMP 2/1-4/18/05-06	\$2,603.00
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		\$88,496.71

#### **PERSONAL SERVICES**

3406 N. ROOSEVELT BLVD	FEB-MAR05	\$89,136.00
CLERK OF THE CIRCUIT COURT	OCT-DEC04 FEES	\$14,197.93
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		\$103,333.93

#### **PUBLIC RELATIONS**

STUART NEWMAN ASSOCIATES	PR EXP	\$35,858.24
STUART NEWMAN ASSOCIATES	JAN05 PR FEES	\$33,075.00
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		\$68,933.24

#### **SALES & MARKETING**

901 SIGNS & DESIGNS	SIGN-VAC EXPO,BOSTON	\$184.00
AFFORDABLE MEETINGS	AFF MTG WEST,CA 6/15-16/05	\$850.00
BCARD INC	DEST SHWCSE,DC 3/3/05	\$245.00
CELLET TRAVEL SERVICES	NOV04-JAN05 FEES UK & GY	\$16,999.98
CELLET TRAVEL SERVICES	EXP	\$18,195.51
CONEX A GLOBAL EXHIBIT	STAND-ITB,BERLIN 3/11-15/05	\$13,988.00
DAVE HOLBROOK DIST INC	MS METER RNWL05	\$1,400.00
DOUGLAS PUBLICATIONS	CORP MTG & EVENT PLNG	\$442.06
FREEMAN DECORATING	VAC EXPO,MA 1/21-23/05	\$89.79
HARGROVE INC	DEST SHWCSE,DC 3/3/05	\$1,043.75
HI-TECH ELECTRIC	ELEC-DEST SHWCSE,DC 3/3/05	\$158.00
INTL GAY & LESBIAN TVL	ITB,BERLIN 3/11-15/05	\$3,814.20
JOICE VENTRY	GOLD OP,TALLAHASSEE	\$1,100.00
KEYBOARD ADVERTISING	SHIRTS	\$133.40
KVL AUDIO VISUAL SVC	AV-ATE,NY	\$434.51
PGI DESTINATIONS SHWCSE	DC,3/3/05	\$3,440.00
PRANGE O'HEARN	FEDEX	\$101.20
PRANGE O'HEARN	DEC04 COLL	\$3,718.75
PRODUCTION UPDATE	FL KEYS JAN05	\$1,850.00
SCREEN ACTORS GUILD	SAG AWARDS PROG	\$150.00
SMITH TRAVEL RESEARCH	NOV-DEC04	\$950.00
URBAN JUNGLE INC	PLANTS-DEST SHWCSE,DC 3/3/05	\$74.03
VISIT FLORIDA	HURRICANE STUDY	\$575.00
VISIT FLORIDA	CSTO,OHIO 3/12-20/05	\$525.00
VISIT FLORIDA	BIT,MILAN 2/12-15/05	\$400.00
WILLIAM BOWLING	UPDATE LOC PHOTOS	\$2,500.00
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		\$73,362.18

#### **TELEPHONE & UTILITIES**

AT&T WIRELESS	5090402JAN05	\$76.88
BELLSOUTH	2961552JAN05	\$459.95
BELLSOUTH	2941936JAN05	\$234.78
BELLSOUTH	2942901JAN05	\$939.47
BELLSOUTH	2950918JAN05	\$428.87
BELLSOUTH LONG DISTANCE	2961552JAN05	\$1,206.99
COMPUTER OFFICE SOLUTIONS	JAN05	\$22.00
FKAA	JAN05 HIGGS BCH	\$1,902.94
FKAA	JAN05 HH OCEAN	\$66.40
FKAA	JAN05 HH PARK	\$2,877.65
FKAA	JAN05 TDC	\$76.20
FKAA	FEB05 WH	\$1,519.40
FKAA	FEB05 L DUCK	\$595.80

FLORIDA KEYS ELECTRIC	JAN05 HH PARK	\$763.13
KEYS ENERGY SERVICES	FEB05 W MART TOWER	\$20.29
KEYS ENERGY SERVICES	FEB05 TDC	\$292.61
KEYS ENERGY SERVICES	FEB05 HIGGS BCH	\$138.73
KEYS SANITARY SERVICE	FEB05 HH PARK	\$863.54
MC MUNICIPAL SVC DIST	JAN05 HIGGS BCH	\$298.08
MC MUNICIPAL SVC DIST	JAN05 MUSEUM	\$108.56
WASTE MANAGEMENT OF FL	FEB05 HIGGS BCH	\$2,761.92
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		\$15,654.19

**TRAVEL**

HAROLD WHEELER	JAN-FEB05 MTGS	\$278.90
HAROLD WHEELER	FEB05 TVL	\$454.07
JESSICA MAZZOLA	REIMB 1/13/05	\$88.43
JESSICA MAZZOLA	VAC EXPO,MA 1/19-25/05 FINAL TVL	\$297.30
JUTTA FARRER	VAC EXPO,MA 1/19-25/05 FINAL TVL	\$377.30
JUTTA FARRER	LA 1/14/05	\$25.00
JUTTA FARRER	AIRFARE-ITB,BERLIN	\$805.47
KEY WEST TRAVEL CONDO	S.MITCHELL-NY 1/12-17/05	\$341.40
KEY WEST TRAVEL CONDO	J.FARRER-MA 1/19-25/05	\$337.90
KEY WEST TRAVEL CONDO	J.MAZZOLA-MA 1/19-25/05	\$337.90
KEY WEST TRAVEL CONDO	S.MITCHELL-DC 1/26-31/05	\$323.40
SABINE PONS CHILTON	NETHERLANDS 1/10-18/05 FINAL	\$1,347.17
SABINE PONS CHILTON	JAN05 TVL	\$94.30
SABINE PONS CHILTON	HUDDLE,DAYTONA 1/25-27/05	\$991.10
STACEY MITCHELL	ATE,DC 1/26-31/05 FINAL TVL	\$263.20
STACEY MITCHELL	ATE,NY 1/12-17/05 FINAL TVL	\$429.65
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		\$6,792.49

**TOTAL      \$936,450.70**